

Rock the District

Corporate Sponsorship Proposal

Cave Creek Unified Education Foundation
29455 N Cave Creek Road
Suite 118-297
Cave Creek, AZ 85331
Federal Tax ID 27-0391411

info@ccuef.org



It's a long way to the top, if you wanna rock n roll!

Who We Are (CCUEF)

The Cave Creek Unified Education Foundation (CCUEF) is an Arizona non-profit 501(c)(3) charitable foundation supported by community members, local businesses and corporations committed to maintaining Excelling Schools within the Cave Creek Unified School District. Our organization works to expand and enhance the educational experience for students in each of our community schools. CCUEF is dedicated to helping make the district's educational program a model for excellence.

Purpose of Rock the District

Rock the District (RTD) is a student lead concert that showcases the many talented teen performers from Cave Creek and the surrounding area. **RTD** has grown considerably over the years, both in talent and in audience, and remains a unique signature event. The money raised at **RTD** funds a teacher grant program sponsored by CCUEF. To date, CCUEF has awarded CCUSD educators over \$100,000 in grants!



Our Mission

The mission of CCUEF is to provide the district with supplemental funding necessary to support classroom resources, international learning, music and the arts, and health and wellness. This is accomplished through fundraising, donations, grants, and endowments.



By sponsoring ***Rock the District*** with a donation, you enable us to continue to provide a performance opportunity for young musicians and performers in Cave Creek and the surrounding areas and support the mission of CCUEF. In return, you will be prominently promoted during ***Rock the District*** and throughout the area. There are four Sponsorship opportunities for our **8th Annual Rock the District**:

Promotional Visibility	\$4000	\$3000	\$2000	\$1000
Sponsor Publicly thanked during <i>Rock the District</i> show announcement	X	X	X	X
Reserved ad space in digital event program	X	X	X	X
Free tickets to <i>Rock the District</i> to entertain clients and employees	10	10	5	2
Logo placement on our <i>Rock the District</i> website for one year	X	X	X	X
Framed and Autographed <i>Rock the District</i> Show Poster	X	X		
Custom signage at sponsored area	X	X	X	
Free tickets to be given to the school of your choice	6	5		
Back Stage pass for performer meet and greet	2			
Recognition on web banner ads	X			
Recognition in email blasts	X			
Recognition on all social media platforms from RTD and CCUEF	X	X	X	X
Logo on <i>Rock the District</i> Tickets	X			
Link on RTD Website	X			
Advertise as a sponsor of <i>Rock the District</i>	X	X		
<i>Rock the District</i> logo use for promotional opportunity	X			
Opportunity to add promo items to performer gift bags	X	X	X	X
Corporate team & volunteer opportunities	X	X	X	X
Invitation to CCUEF Recognition Reception	X	X		
Invitation to CCUEF " <i>Grant the District</i> " teacher grant award presentation	X	X		
"Like" campaign to support your social media platforms	X	X	X	

Put another Dime in the Jukebox, Baby!



I Know It's
Only Rock &
Roll,
But
I Like
It!

Sponsor Benefits

- Demonstrates your strong community support
- An easy and effective way to market your business
- Your Name and logo in front of 1000+ potential customers
- Supports the arts, teachers, and students in this and surrounding community
- Enhances the reputation and philanthropic profile of your company
- Advertising expense tax write-off for your business

Who is in the Audience?

Our *Rock the District* audience includes people that are:

- Family oriented
- College Educated and/or college bound
- Working Professionals
- Local Business Owners
- Middle to High Income earners
- Married and/or married with families
- Supportive of the arts and entertainment in our community



CAVE CREEK UNIFIED
Education Foundation
Inspiring Futures

Donor Name: _____ Date: _____

Address: _____

City _____ State _____ Zip _____

The **Cave Creek Unified Education Foundation** is a registered Arizona non-profit foundation that supports the mission of the Cave Creek Unified School District. The Foundation is led by a partnership of parents and community members. The CCUEF is a (501)(c)(3) organization.

The Foundation will seek, accept, and invest both designated and undesignated funds to support and enhance the mission of the Cave Creek Unified School District. It is also the intent of the Foundation to create and sustain an endowment that will serve the community over time. Donations to Cave Creek Unified Educational Foundation may be tax deductible. Please consult your tax advisor.

Our TIN #: 27-0391411
29455 N. Cave Creek Road
Suite 118-297
Cave Creek, AZ 85331

Amount of Contribution: \$ _____

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Donor Name: _____ Date: _____

Address: _____

City _____ State _____ Zip _____

Email: _____ Phone: _____

Amount of Contribution: \$ _____

_____ Please distribute Principal ("Term Endowment")

_____ Please distribute earnings, while preserving principal ("Legacy Endowment")

_____ Undesignated

_____ Designated:

- I want my contribution to only support: _____

Sponsorship Agreement

Business Name: _____

Address: _____

Email: _____

Telephone: _____

Website: _____

Social Media: _____

Lead Contact Person: _____

Sponsorship Levels:

_____ Rock Legend!	_____ Rockstar!	_____ Roadie!	_____ Groupie!
\$4,000	\$3,000	\$2,000	\$1,000

Payment Information

_____ Check enclosed: payable to Cave Creek Unified Education Foundation

_____ Please charge my credit card

_____ Visa _____ MasterCard _____ Am Express _____ Discover

Card number: _____ Exp: _____

Name on Card: _____

Signature: _____

Please return completed no later than

February 24, 2017 to:

Cave Creek Unified Education Foundation

29455 N Cave Creek Road

Suite 118-297

Cave Creek, AZ 85331

Or email to: treasurer@ccuef.org



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